



LESLEY MEALOR

DANCE INDUSTRY PROFESSIONAL

ABOUT ME

Creative and accomplished NYC-based dance industry professional with over 15 years of experience spanning from the stage, to the studio, to behind the table.

Focused on cultivating mutually supportive relationships within the arts industry.

RELATED SKILLS

Proficient in Microsoft Office, Google Drive, Airtable, Canva

Teaching/adjudicating and performance resumes available upon request

CONTACT

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www.lesleymealor.com

EDUCATION

OKLAHOMA CITY UNIVERSITY

2003-2007 BFA Dance Performance, Cum Laude

EXPERIENCE

2019 - present
Nationwide

SPIRIT OF DANCE AWARDS

Event Director

- Responsible for overseeing the execution of successful dance competitions
- Acting as the point of contact for studio owners and teachers, as well as venue staff
- Delegating responsibilities to team members

2020-present
New York, NY

IMPACT DANCE ADJUDICATORS

Virtual Competition Coordinator

- In light of the COVID-19 pandemic, I assisted in the creation of a virtual dance competition
- Designed the pay structure, created the event format, and assisted with the decision-making process of the event as a whole
- To date, we have held 7 successful events since March 2020

2014-present
New York, NY

IMPACT DANCE ADJUDICATORS

Podcast Producer/Co-Host & Blog Editor

- Content creator for weekly blog
- Create and implement weekly blog calendar, manage guest writers, and copy edit articles
- Content creator and co-host for weekly podcast - over 75k downloads to date
- Create script and show notes for each episode, cast and schedule guests

2018-2020
Totowa, NJ

CAPEZIO BALLET MAKERS

Product Testing Coordinator

- Developed and maintained relationships with local studios, dancers, and dance companies
- Conducted market research in the product development of new dance shoes and apparel
- Coordinated and carried out testing of various dance shoes and products